



2025 MEDIAKIT

HOW TO WORK WITH US



BRAND CONTENT

Custom written and social content designed to drive and promote



CUSTOM VIDEO

Bespoke short and long-form video created in collaboration with brand partners



PRINT INTERGRATIONS

Custom print executions or strategically aligned brand ads and promotion in monthly issues



BRAND & CUSTOM EVENTS

Sponsorship and integration into existing RS events and/or bespoke live media moments

ABOUT FUSION

Fusion is a multimedia company with a focus on pop culture, travel, lifestyle, and entertainment. With guest appearances from movies, music, fashion, models, presenters, creatives, influencers, and more. Fusion elevates the traditional media platform to new heights. Our primary goal is to take unique video content to a whole new level. Our primary goal is to promote and exhibit the finest in entertainment.

We have two platforms: Fusion TV and Fusion Magazine.

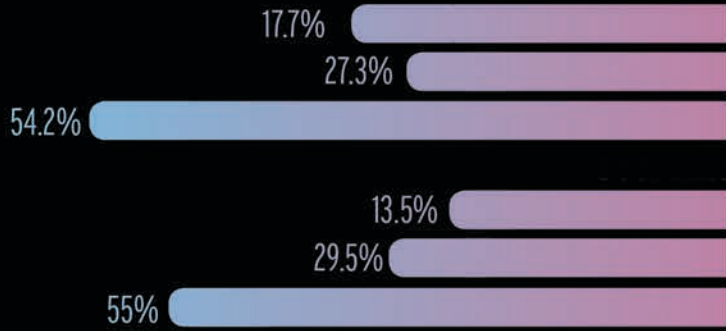
Fusion Magazine: Fusion is a pop culture, travel, lifestyle, and entertainment magazine that focuses on providing you with the best of both American and Asian pop culture. The entertainment sector we focus on music, television, and movies, fashion, talents, influencers, and sports! Our mission is to bring Asia and Western pop culture together by providing the viewer with an inside look at everything entertainment. We believe that FUSION is the voice of everyone! We are here to celebrate pop culture and build a bridge to everything pop culture from Asia and Western entertainment. You are the voice that brings fusion.

fusion
FUSIONTVMEDIA.COM

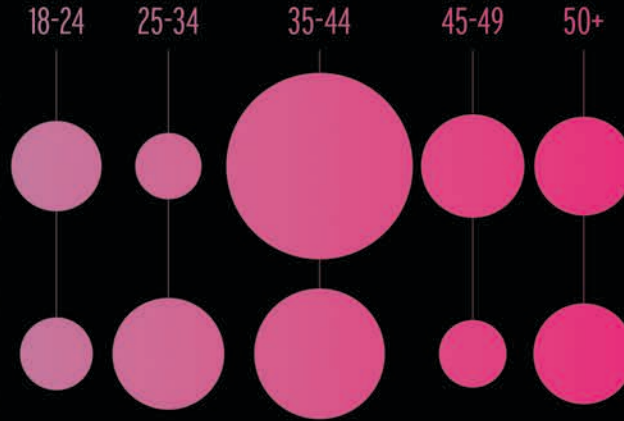


WHO'S LOOKING? READER PROFILE

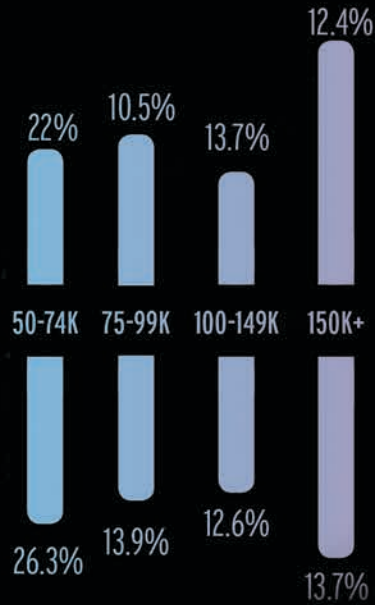
EDUCATION



AGE GROUP



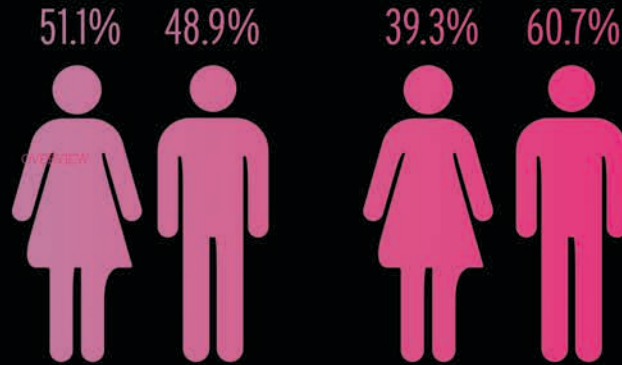
HOUSEHOLD INCOME



MARITAL STATUS



DEMOGRAPHIC GENDER



FASHION · POP CULTURE · LIFESTYLE & ENTERTAINMENT



PRINT & ONLINE

We are working on a frequency that will allow us to reach people through print and online media. To provide our audience with a first look at today's worldwide entertainment, Fusion is the only platform that distributes both American and Asian pop culture smash together.



ONLINE

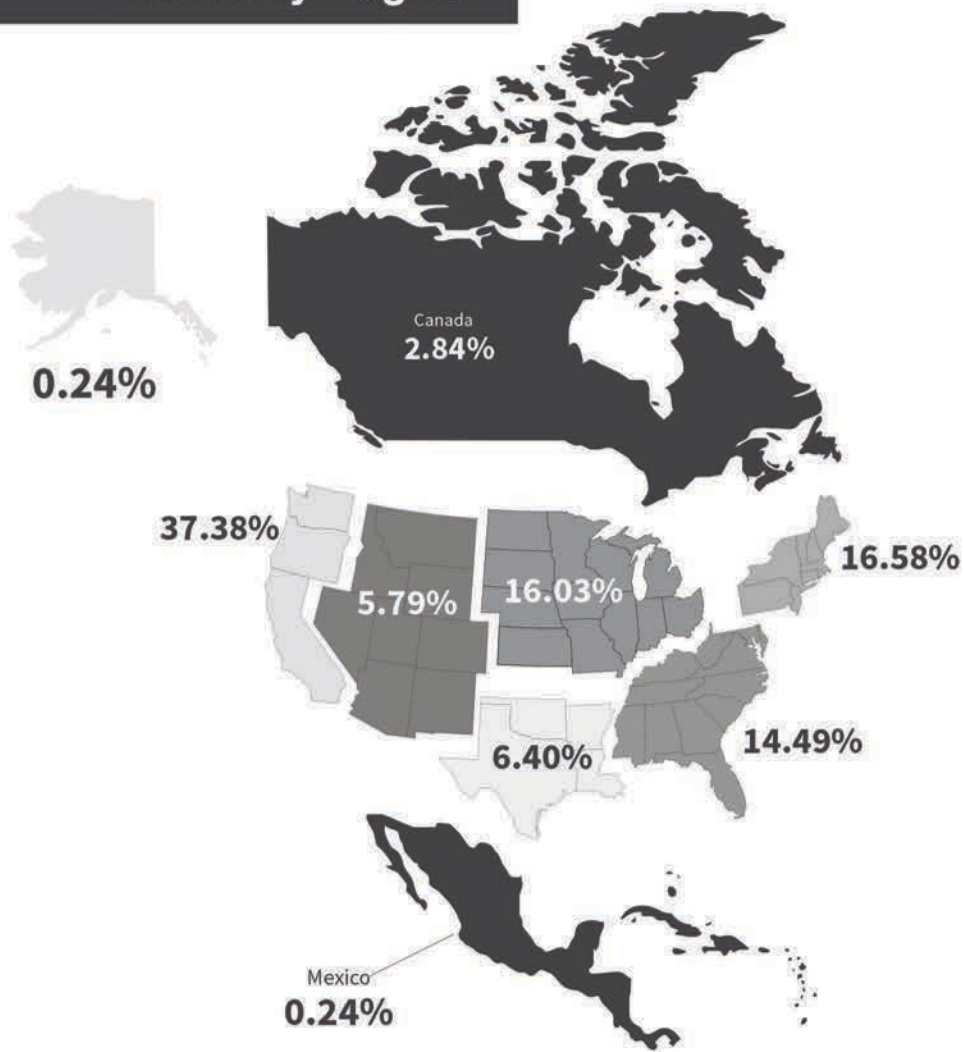
3,000,000

PRINT

200,000

PRINT CIRCULATION EVERY MONTH

Traffic by Region



Traffic By Region	%
Northeast	16.58%
Midwest	16.03%
Southeast	14.49%
Southwest	6.40%
Mountain	5.79%
Pacific	37.38%
Hawaii + Alaska	0.24%
Canada	2.84%
Mexico	0.24%

MAGAZINE CIRCULATION

PUBLICATION

CIRCULATION MONTHLY REACH

200,000

ONLINE STORE

fusiontvmedia.com